



**STEUBEN COUNTY COMPREHENSIVE PLAN
STEERING COMMITTEE
MEETING NOTES**

July 20, 2022; 2p

County Annex Building, 2nd Floor, Conference Room D

I. Review of Prior Meeting Notes MRB Group

The MRB Group team distributed notes from the June 10th meeting, and sought any corrections. None were identified. Meeting notes will be posted to the County website, in accordance with the Public Engagement Plan.

II. Finalize Public Engagement Strategy MRB Group

The MRB Group team provided an overview of the Public Engagement Strategy. Committee members encouraged an early communication to the Legislature, advising them of tools to stay informed, and to provide a presentation to the Legislature at the conclusion of Phase IV. With those changes, the Public Engagement Strategy (attached) was approved.

III. Policy Area Prioritization Steering Committee

Steering Committee members engaged in prioritization of policy areas and a discussion on related issues and tactics/resources for developing necessary information.



STEUBEN COUNTY COMPREHENSIVE PLAN PUBLIC ENGAGEMENT STRATEGY

PHASE 1: PROJECT KICKOFF (JULY)

Establish project page on County website

Create and Distribute Press Release on Plan process

Distribute Public Information Vehicles to Legislature for Info

Commence bi-weekly Facebook posts

- Planning process/webpage announcement

PHASE II: INVENTORY AND ANALYSIS (AUGUST – OCTOBER)

Survey of municipal officials (Town Supervisors, Mayors, Board Members)

Meetings with Key Project Partners and Organizations

Monthly webpage updates (SC meeting notes)

Continue bi-weekly Facebook posts

- Subject matter posts on priority policy areas

PHASE III: VISION AND VALUES (NOVEMBER – FEBRUARY)

Press Release (Plan progress and public forum announcement)

Monthly webpage updates (SC meeting notes, public forum announcement)

Outreach to Civic Organizations and Key Project Partners

Continue bi-weekly Facebook posts

- Key data points from inventory and analysis
- Mini-polls (community character, vision)
- Public Forum announcement

Public Forums (4)

- Workshopping Vision and Values

PHASE IV: STRATEGIES AND KEY INITIATIVES (MARCH – JULY)

Press Release (Vision and Values information and next steps)

Monthly webpage updates (SC meeting notes, Vision and Values information)

Update Presentation to Legislature

Continue bi-weekly Facebook posts

- Vision and Values information
- Mini-polls: What would you do?
- Plan progress

PHASE V: IMPLEMENTATION STRATEGY (AUGUST – SEPTEMBER)

Press release (Key initiatives and next steps)

Monthly webpage updates (SC meeting notes, Key initiatives information)

Continue bi-weekly Facebook posts

- Key Initiatives information
- Mini-polls (Implementation strategy preferences)
- Plan progress

PHASE VI: PLAN RELEASE AND ADOPTION (OCTOBER – DECEMBER)

Press release (Plan draft release and public forum)

Monthly webpage updates (plan draft and public forum)

Outreach to Key Project Partners

Continue bi-weekly Facebook posts

- Plan drafts
- Public forums

- Legislature presentation